

Meet the Dutch Delegation

# Cybersecurity Innovation Mission France

31 March - 2 April 2025



Netherlands



The Franco-Dutch bilateral relations in the area of cybersecurity are quite strong. The close, formalized collaboration between the Incyber Forum in Lille and the ONE conference in The Hague illustrates and underlines this. It is also perfectly in line with the roadmap that was signed between the Netherlands and the Hauts-de-France region aiming at fostering our mutual cooperation. This mission will contribute to that cooperation!



Jan Versteeg

France is the third export destination for Dutch companies and the Netherlands is the third largest investor in France. Both our countries acknowledge the potential for strengthening our economic relations even further in order to achieve a reliable and innovative industry that is fit for the future.

The French cybersecurity market is dominated by a handful of major players, many of them French, such as Thales, Orange, OVHCloud and Capgemini. Many very interesting start-ups and scale-ups like Gatewatcher are following in their footsteps.

With 24 billion Euro spent in the Dutch IT market, and 10% of that related directly to cybersecurity, the cybersecurity sector in the Netherlands is growing almost 15% each year to research and produce the tools that protect almost every aspect of our lives.

To support such growth, the Netherlands boasts cutting edge infrastructure including the Amsterdam Internet Exchange (AMS-IX). AMS-IX is among the largest digital data distributors in the world, helping bolster the nation's image as the digital gateway to Europe. This makes it a truly vibrant and diverse industry, which also has an important task to become more trustworthy and sustainable.

France and the Netherlands have a great deal to offer each other in this field. Innovation is prominent on the agenda in both countries. We both have renowned knowledge institutes such as TNO and CEA and world top universities. On 12 April 2023 the Netherlands and France - alongside their respective business organizations VNO-NCW and MEDEF - formalized their commitment to a sustainable and innovative future by signing a Pact for Innovation and Sustainable Growth.

This pact enables joint work in strategic sectors, including a working group on key tech/cybersecurity, chaired by ASML. Obtaining a better understanding of and insight into each other's knowledge, expertise and innovative potential will contribute to create opportunities to face future challenges in cybersecurity together.

The recently launched Franco-Dutch Economic Year 2025 will also spotlight cybersecurity as a key sector, celebrating our collaborative efforts.

We wish all those involved in the Dutch cybersecurity ecosystem an inspiring and useful Innovation Mission: solving global challenges together!

**Jan Versteeg**

Ambassador

Embassy of the Kingdom of the Netherlands in France

Cybersecurity is the bedrock of a resilient and prosperous digital economy. As cyber threats grow in complexity and digital infrastructures become ever more vital, international collaboration is essential to stay ahead. This mission to France unites Dutch entrepreneurs, researchers, and policymakers to foster new partnerships, exchange knowledge, and accelerate cybersecurity innovation.



**Michiel van der Veen**

France and the Netherlands share a strong commitment to digital security and technological advancement. By strengthening the ties between our ecosystems, we can unlock new opportunities for research, business, and joint technological progress—enhancing Europe's cyber resilience and digital sovereignty. This mission is not just an exchange of ideas; it is an opportunity to build lasting collaborations that will shape the future of cybersecurity in both our nations.



**Frits Grotenhuis**

Cybersecurity is one of the ten key technologies in the Dutch National Technology Strategy. This mission aligns with the broader ambition of Topsector ICT to drive innovation, develop cyber-resilient products, and address the urgent talent shortage in this field. Together with the Ministry of Economic Affairs and key stakeholders, Topsector ICT is leading the Action Agenda Cybersecurity to accelerate cybersecurity innovation. A key contributor to this effort is TNO, the Netherlands Organisation for Applied Scientific Research, which plays a pivotal role in developing cutting-edge cybersecurity solutions, conducting groundbreaking research, and embedding security by design in emerging technologies.

For TNO, Topsector ICT, and the wider Dutch cybersecurity ecosystem, this mission presents a valuable opportunity to deepen collaboration with French research institutes, industry leaders, and policymakers to drive shared ambitions in cybersecurity innovation.

This is also a unique moment for all participants—whether startups, scale-ups, corporates, knowledge institutes, or policymakers—to connect with key French stakeholders, explore new markets, and forge partnerships that will drive technological advancements and business opportunities. We encourage you to actively engage, share your expertise, and seize the opportunity to build relationships that lead to impactful cooperation. Cybersecurity challenges are global, and by working together, we can make a real difference in securing our digital future.

Let's use this mission to innovate, secure, and grow—together. We wish you an inspiring, productive, and successful mission.

**Michiel van der Veen**  
Business Director Cybersecurity, TNO

**Frits Grotenhuis**  
Director, Topsector ICT

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The Dutch delegation participating to the Innovation Mission has the honor to be accompanied by S.E. Ernst Noorman, Ambassador at Large for Cyber Affairs, Ministry of Foreign Affairs, The Netherlands.



**S.E. Ernst Noorman**

# Delegation

## De Brabantse Ontwikkelings Maatschappij (BOM)

The Brabantse Ontwikkelings Maatschappij (BOM) is the economic development agency of the province of North Brabant, dedicated to fostering innovation, investment, and internationalization. Our mission is to accelerate the growth of businesses and strengthen the economic resilience of the region by supporting startups, scale-ups, and established companies in their journey toward global impact.

At BOM, we focus on three key areas: Investing, Developing and Internationalizing. We provide funding and strategic support to innovative companies, helping them scale and secure the necessary capital for growth. We facilitate cross-sector collaborations and strengthen Brabant's innovation ecosystem by connecting businesses, knowledge institutions, and government entities. Additionally, we support companies in expanding their international presence by providing market insights, business connections, and trade opportunities.

Brabant is a global leader in high-tech systems, life sciences, agrifood, and smart industries, with a strong emphasis on digitalization and sustainability. By leveraging our deep industry expertise and extensive network, we enable companies to navigate complex challenges, seize new opportunities, and create lasting economic impact.

With an ambitious mindset and a focus on long-term economic success, BOM plays a pivotal role in shaping Brabant's future as a thriving, innovative, and internationally connected region.

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**Guido Leestemaker**  
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## CFLW Cyber Strategies BV

CFLW Cyber Strategies mission is to create a safer cyberspace through cutting-edge intelligence services. We specialize in:

- Dark Web Monitoring – Providing actionable intelligence to law enforcement, industry, and governments;
- Cryptoasset Analytics – Helping agencies trace illicit activities in blockchain transactions;
- Phishing Threat Intelligence – Delivering strategic insights and real-time monitoring to protect organizations from digital threats;
- AI & Emerging Tech – Leveraging advanced analytics to stay ahead of cybercriminals.

We believe in impact through collaboration and innovation, working closely with partners worldwide to counter cyber threats before they escalate.

Explore our solutions & see how we can help!



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## Disem Institute

Disem Institute is revolutionizing cyber risk governance and strategic cyber risk management with cutting-edge strategic digital twin technology and scientifically grounded simulation. We empower executives, business leaders, and senior management to not just react to cyber threats—but to forecast, optimize, and stay ahead in an ever-evolving risk landscape.



Sander Zeijlemaker  
CEO

Our solution creates a dynamic, virtual mirror of your enterprise's strategic cyber risk environment, enabling you to simulate future scenarios. This foresight-driven approach transforms cyber risk management from a compliance necessity into a strategic advantage, allowing for smarter decision-making in budgeting, resource allocation, and future threat mitigation.

With our simulation-driven methodology, we provide executives with the tools to:

1. Develop a high-fidelity threat perception that adapts to evolving cyber risks.
2. Ensure continuous security capability performance under dynamic conditions.
3. Control and minimize the cascading impacts of multi-order cyber breaches before they happen.

For leaders who thrive on innovation, our immersive awareness learning approach provides an unparalleled hands-on experience. This enables executives to master cyber risk concepts, ensuring they govern and assess threats.

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## DMARC Advisor

### Protect Your Brand from Email Fraud – Let's Talk!

Business Email Compromise (BEC) is one of the most financially devastating cyber threats. Just ask Pathé, which lost €19 million in a single BEC attack. Shockingly, over 70% of European businesses remain unprotected against domain spoofing—leaving them vulnerable to fraud and brand abuse.



Lars Sandbergen  
Sales Director

At DMARC Advisor, we are on a mission to secure the email ecosystem across Europe. Based in Dordrecht, the Netherlands, we provide a DMARC SaaS platform that simplifies the implementation of open security protocols like DMARC, SPF, and DKIM—the essential tools that prevent email spoofing.

### Why Work with Us?

- Pioneers in Email Security – The first and leading European DMARC vendor.
- 100% European Operations – Our team, data storage, and hosting all comply with GDPR.
- Trusted by Industry Leaders – Airbus, Renault, L'Oréal, Carrefour, Mercedes-Benz, PostNL, ING, and even the European Union rely on our platform for protection.

### Raising Awareness is Key

Many CISOs are unaware that attackers can spoof their domains without hacking their systems. Open security protocols like DMARC, SPF, and DKIM are free to use; you just need to know how to implement them effectively. That's where we come in.

In the Netherlands, we partnered with SIDN (.NL registry) and pushed DMARC as a required standard on the "pat toe of leg uit" list from Forum Standaardisatie, driving national adoption. Today, the Netherlands leads Europe in email security.

### Let's Work Together

We're eager to connect with:

- Brands that value their reputation and want to stop email fraud.
- Potential partners who share our vision—because securing email is a collective effort.

If your goals align with ours, let's start a conversation!

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OTsecure B.V.

## Take Control of Your OT Security—Without Consultants

Many industrial enterprises, manufacturers, and IT service providers face the same challenge: they lack visibility into their OT security maturity. Whether managing multiple production sites, running a complex security program, or supporting clients as an MSP—how do you know if you're truly secure?



**Jeffrey Poldervaart**  
Director OT Security

With OT-Secure, you don't need to guess.

We provide fully automated IT/OT security maturity assessments, delivering:

- Real-time insights into vulnerabilities and compliance gaps.
- Actionable recommendations to fix OT security risks.
- Standardized reporting across locations or clients.
- OT expertise without hiring consultants.

### Who Benefits the Most?

- Industrial enterprises: Know the security status of every site and streamline OT risk management.
- Multi-site manufacturers: Track security maturity across locations and drive continuous improvement.
- IT service providers & MSPs: Offer OT security as an added service—without extra staffing.

*“Vous n’avez pas besoin d’être un expert en cybersécurité pour comprendre votre maturité en matière de sécurité OT”.*

*(“You don’t need to be a cybersecurity expert to understand your OT security maturity”).*

### Why This Matters for France

Cyber threats increasingly target industrial environments, production automation, and supply chains. During the Innovation Mission to France, OT-Secure aims to:

- Engage with industrial end-users, IT service providers, and cybersecurity partners.
- Collaborate with research institutions to advance automated OT security.
- Establish strategic partnerships to enhance OT resilience and compliance (IEC 62443, NIST 800-53, NIS2).

We look forward to connecting with French partners to strengthen OT security across industrial environments.

*Assess Today, Protect Tomorrow.*

*Évaluez aujourd’hui, protégez demain.*

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## Security Delta (HSD)

Security Delta (HSD) is the Dutch security cluster. Over 300 companies, governmental organisations and knowledge institutions have been working together since 2013 to make a difference in securing our digitising society.

Together with our partners, we share knowledge and collaborate on innovative security solutions, which can be scaled within The Netherlands and internationally. Together we focus on Cyber Security & Resilience, Data & AI/Intel and Smart Secure Societies.

HSD is a non-profit organisation that 'thinks, dares and acts'. By providing access to knowledge, innovation, market, finance, and talent, HSD takes care of the preconditions for a successful security cluster. We do this with the common goal of strengthening the Dutch economy, increase employment rates and making The Netherlands more secure.

The Dutch national security cluster, has strong connections with South Holland and an inspiring meeting place, the HSD Campus in The Hague.



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## TNO

TNO (Nederlandse Organisatie voor toegepast-natuurwetenschappelijk Onderzoek) is a leading independent contract research organization in the Netherlands and one of the major applied research institutes in Europe. With expertise spanning technology, policy, business, and social innovation, TNO connects people and knowledge to develop groundbreaking solutions that enhance the competitive position of companies and contribute to societal well-being. With approximately 3,000 experts and an annual turnover of €565 million, TNO conducts research to drive impact in five key societal challenge areas: Industry, Healthy Living, Defence, Safety & Security, Urbanisation, Energy



**Michiel van der Veen**  
Business director  
Cybersecurity

### **Trusted ICT: Advancing Innovation for a Secure and Sustainable Future**

TNO is at the forefront of cybersecurity research, focusing on two key trends: cybersecurity by design and autonomous cyber resilience. Our expertise spans multiple domains, driving cross-sector innovation in:

- Cybersecure products and systems
- Secure data and communication
- Cyber-resilient infrastructures

We work closely with high-impact sectors, including high-tech, financial services, telecom, government, defense, and energy, to develop secure and future-proof digital ecosystems. By integrating cutting-edge research with real-world applications, TNO strengthens Europe's cybersecurity landscape, ensuring resilience against emerging threats while fostering economic growth and digital sovereignty.

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## Vooruit

Vooruit is a Managed Security Provider (MSP) and digital accelerator, helping organizations optimize their IT infrastructure. From hardware and software to cloud strategies and data security, we ensure businesses stay ahead in an evolving digital landscape. Sustainability is also a key priority—we integrate IT lifecycle management to reduce environmental impact and enhance long-term efficiency.

Additionally, we specialize in cybersecurity, taking the burden off our clients by implementing proactive security solutions. Our approach focuses not just on identifying vulnerabilities but on directly strengthening defenses, ensuring businesses can operate securely without unnecessary complexity.

Our unique perspective—‘Green Teaming’—emphasizes security implementation over identification. By shifting focus to actionable cybersecurity, we help organizations save time, money, and expertise. This philosophy has already benefited our clients, including those in France, and we believe it could make a significant impact on France Cyber as well. Knowledge-sharing is at the core of our mission, and we see great potential in expanding this approach to strengthen cybersecurity across borders.



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# Organization



Kingdom of the Netherlands



## Embassy of the Kingdom of the Netherlands Netherlands Innovation Network (NIN)

The economic cluster of the Embassy of the Kingdom of the Netherlands in France can help you with your economic trade and innovation cooperation ambitions in France. Together with the Netherlands Enterprise Agency (RVO) and the Netherlands Business Support Offices (NBSO) in Nantes, Lyon and Lille, we aim to create opportunities for Dutch companies and knowledge institutions by strengthening international relations.

By participating in one of our collective actions (trade missions, innovation missions, seminars, matchmaking events), you can explore new (sub) markets and collaboration opportunities in France.

In April 2023 these efforts have been further reinforced at institutional level with the signing of the Franco-Dutch Pact for Innovation & Sustainable Growth. The pact strengthens bilateral cooperation in R&D and innovation and cybersecurity is a focal point in the working group ICT / Key Enabling Technologies.

This innovation mission will serve as the next stepping stone for Dutch organisations looking for deepening their engagement in the cybersecurity landscape. Through your participation, you can build on the momentum of recent bilateral initiatives and position yourself as a key player in the ongoing transformation to a stronger cybersecurity ecosystem.

Both the Innovation team, the Economic Team and NBSO Lille look forward to meeting you in France!

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Netherlands Enterprise Agency

**Netherlands Enterprise Agency  
International Innovation Department  
(Rijksdienst voor Ondernemend Nederland, RVO)**

Netherlands Enterprise Agency is the executive agency of the Dutch Ministry of Economic Affairs. The Agency promotes sustainable development and innovation, both within the Netherlands and abroad. The aim is to improve opportunities for Dutch entrepreneurs and research institutes and strengthen their position. One of the facilities we offer for that is international technology and innovation missions around the world.

Through Netherlands Enterprise Agency national and foreign organizations gain access to a broad Dutch network of knowledge institutes, research centers, trade associations, companies and government officials. The agency participates in numerous international platforms and counselling groups. It helps with finding grants, business partners, know-how and compliance with laws and regulations.

Furthermore, you can contact us for information, advice, financing issues, networking and regulatory matters. Whether you are entrepreneur, knowledge institute or government body.



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## Ministry of Economic Affairs

The Ministry promotes the Netherlands as a country of enterprise with a strong international competitive position and an eye for sustainability. It is committed to creating an excellent entrepreneurial business climate, by creating the right conditions and giving entrepreneurs room to innovate and grow. By paying attention to nature and the living environment. By encouraging cooperation between research institutes and businesses. This is how we enhance our leading positions in agriculture, industry, services and energy and invest in a powerful, sustainable country.

The Ministry supports the Dutch cybersecurity ecosystem by strategic funding of R&D activities and through public-private partnerships. As it is set in the strategic agenda for Cybersecurity Technologies as part of the National Technology Strategy, the ambition is to develop a competitive cybersecurity market with sufficient talent and strengthening the Netherlands' knowledge position.



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## Topsector ICT

The Topsector ICT is one of ten “top sectors” in the Netherlands and part of the Dutch government’s Mission-driven Top Sectors and Innovation Policy. The mission of Topsector ICT is to support companies, government agencies and knowledge institutions to realize ICT innovations through knowledge exchange and close cooperation. To this end Topsector ICT stimulates national public-private coalitions around digital technologies. Topsector ICT covers the entire spectrum from fundamental research up to valorization. Educating new talent, retraining, and updating skills, disseminating knowledge, actively involving SMEs, and fostering international collaboration constitute significant components of the mission.

Cybersecurity technology is one of the seven Digital and Information Technologies (DITs) considered crucial for economic growth, competitiveness and innovation within the Knowledge and Innovation Agenda Digitalisation (KIA Digitalisation) that Topsector ICT coordinates. The KIA Digitalisation provides a framework and useful points of reference for future ICT research and innovation for the 2024-2027 period. Furthermore, Topsector ICT coordinates the Dutch Action Agenda cybersecurity technologies as part of the National Technology Strategy of the Dutch government.



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